



End to End Prepaid Solutions

# OMNIPRINT™ Overview

# OMNI**PRINT** Facility

- ❖ Fully integrated newly constructed Visa® Certified secure facility
- ❖ Features print-on-demand capabilities, plastic card printing of all kinds, carrier printing, card affixing, direct shipping to customer, and more
- ❖ Received our official Visa fulfillment approval on August 15, 2008
- ❖ Capable of printing 24/7 to meet customers' needs
- ❖ Large dedicated production floor and vault to safely produce and store cards



*Your cards...*

*Fast. On-Demand. Personalized.™*

- ❖ Latest state-of-the-art processing equipment
- ❖ Headquartered in Pittsburgh, PA
- ❖ Your end-to-end solution for prepaid card fulfillment



*Prints full color  
image edge-to-edge*

*Encodes  
magnetic strip*

*Durable  
laminate applied*

*Embosses  
your text*

*Affixes  
activation label*

*Prints duplexed  
card carrier*

*Affixes card  
to carrier*

*Folds and inserts  
into #10 envelope*

*Shipped direct*



# OMNIPRINT Specs

## Card Delivery Systems

- ❖ We feature Datacard® MX6000 card delivery systems with VHD Artista® technology
- ❖ Print-on-demand technology enables us to print fully customized images one image at a time or several thousand
- ❖ Prints four color edge-to-edge images in 600 dpi on blank card stock resulting in a clear, crisp images
- ❖ Each machine is capable of 1,200 to 1,500 cards per hour
- ❖ CardGuard® durable laminate top coat retains the look and longevity of the image and card
- ❖ Each machine is equipped with four embossing modules
- ❖ Different tipping colors are available for embossing
- ❖ Card activation labels are affixed to each card, then to card carrier
- ❖ Custom printed card carriers are printed in line for a perfect match of card to carrier every time

## Inserting

- ❖ Bell and Howell four pocket inserters quickly and accurately insert the card and carrier into a standard #10 envelope
- ❖ Inserting area can process 3,000 to 5,000 packages per hour
- ❖ Postage is printed in line and ready for USPS or FedEx pick-up

# OMNIPRINT Shipping



We pride ourselves for QUICK turn around

Bulk shipping is available for larger orders

- *Bulk shipping*
- *Fast turnaround*
- *Overnight delivery*

Cards can be delivered within 24 hours  
via FedEx® depending on your volume

Direct shipping to your recipient available

USPS® delivery is our standard shipping method



# OMNI**PRINT** ~ We're here for you

*OmniPrint is very easy to work with. We can design a program quickly to meet your needs. Whether you need custom cards printed and shipped or you need the entire package, we can create a program and provide pricing quickly to make it happen.*



The next step...

- ❖ Fill out a quote form on [www.OmniPrepaid.com](http://www.OmniPrepaid.com).
- ❖ We'll then schedule a call to discuss your needs.
- ❖ An order form will be sent to you describing the services to be provided, pricing, and delivery date.
- ❖ Depending on the level of integration needed, we can get you up and running within a couple of days to two weeks.



# OMNIPRINT Pricing

## OmniPrint pricing is easy to understand

- ❖ We don't nickel and dime you with small charges to inflate your costs
- ❖ Price per card quote includes card, carrier, label, envelope, and all processing fees
- ❖ Postage is billed separately
- ❖ Initial set-up fees are billed separately



# OMNI**PRINT** Pricing

## Set-Up Fees

**Omni Basic Setup \$250 (1-3 Days)**- This set-up is for processing work that is unsecured. This setup does not require that we have secure connectivity to transfer a file to OmniPrint. This could be an image or picture-only file with no Non-Public Personal Information (NPPI) data included.

**Omni Standard Setup \$500 (4-5 Days)**- This set-up is for customers using a processor that OmniPrint already works with and is familiar with their file format. Set-up is required for work that is secured, primarily Visa. This would require secure connectivity similar to SFTP and an encrypted file format so that sensitive NPPI data would not be at risk. File would include information like account numbers, social security numbers, and names.

**Omni Advanced Setup \$2,500 (5-10 Days)**- This setup is for customers that want to use their own processor and a new file format that OmniPrint has not worked with before. It would require implementation into the OmniPrint system and additional testing. This setup allows us to work with anyone in any file format and would primarily be used for secured daily processing for the customer receiving a file from their chosen processor.



# OMNIPRINT Pricing

## Secure Cost Per Card Fees

Secure (Visa)	Cost Per Card
VHD* Card Only	\$1.50
VHD Card, Sticker	\$1.60
VHD Card, Sticker, Carrier	\$1.75
VHD Card, Sticker, Carrier, Envelope	\$1.95

\*VHD refers to four color edge-to-edge image printing on blank white card stock



# OMNI**PRINT** Pricing

## Non-Secure Cost Per Card Fees

Non-Secure	Cost Per Card
VHD* Card Only	\$1.40
VHD Card, Sticker	\$1.50
VHD Card, Sticker, Carrier	\$1.65
VHD Card, Sticker, Carrier, Envelope	\$1.85

\*VHD refers to four color edge-to-edge image printing on blank white card stock



## Contact

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